



2026-2027

Sponsorship Packet

Dear Red Hot and Heat Wave Supporters,

The Hurricane Show Choir program consists of two show choirs with more than 111 student participants from Hurricane, West Virginia. The Hurricane Show Choirs are directed by Mr. Joseph Kincaid, assisted by Cynthia Coulson and Evelyn Bush, as well as three choreographers.

RED HOT, the mixed show choir, has won the West Virginia State Show Choir Festival 18-times since formed in 1992, and is the current reigning championship.

HEAT WAVE, the all-female show choir formed in 2016, has won their division 7-times at the West Virginia State Show Choir Festival.

THERMO D, our show band, is one of the best in the country.

Managing two high quality programs year after year is incredibly expensive. The cost of music, costumes, and sets are just a portion of the overall funding needs. In order for our groups to continue to improve and compete at a national level, we must travel to do so. Travel expenses for more than 111 students comes with a large price tag and costs continue to rise each year.

We are asking for you to consider sponsoring our groups for the upcoming competition season to assist with these expenses. Outlined in the following pages are several opportunities for your organization to get involved and show your support. Our students work extremely hard to master their shows and to highlight the Hurricane community, Putnam County and the State of West Virginia in a positive way, and with your assistance they can continue to do so.

We thank you in advance for your support of the Hurricane Show Choirs and we look forward to hearing from you soon! Should you have any questions, please don't hesitate to contact me.

Thank you,

Heather Holland

President, Hurricane Show Choirs Boosters

PLATINUM SPONSOR \$5,000

- PREMIERE Sponsor for the Red Hot Championship, February 27, 2027, including PREMIERE logo placement on all Championship advertisements, banners and programs;
- PREMIERE logo placement on live streaming of Red Hot Championship;
- PREMIERE logo placement on www.hurricaneshowchoirs.com;
- Full-page ad in the Red Hot Championship program, an event in which multiple high school and middleschool show choirs from across West Virginia, Ohio, and Virginia attend;
- Grand Champion trophy sponsor for the Red Hot Championship event;
- Full season, PREMIERE placement of your company logo at all Hurricane Show Choir events;
- Full season, placement of your company logo on the Hurricane High School Cultural Center;
- Four (4) reserved seats at the Hurricane Show Choir's Fall Show;
- Four (4) reserved seats at the Hurricane Show Choir's Annual Dinner Theater on Friday, January 9, 2026;
- Four (4) reserved seats for the Hurricane Show Choir's Spring Show in May 2024; and
- The student responsible for this sponsorship will receive \$400 toward their individual expenses for the year.

GOLD SPONSOR \$1,000

- Full-page ad in the Red Hot Championship program, an event in which multiple high school and middleschool show choirs from across West Virginia, Ohio, and Virginia attend;
- Finalist trophy sponsorship for the Red Hot Championship event;
- Logo placement on live streaming between choirs at the Red Hot Championship;
- Logo placement on www.hurricaneshowchoirs.com;
- Full season, placement of your company logo at all Hurricane Show Choir events;
- Two (2) reserved seats at the Hurricane Show Choir's Fall Show; and
- Two (2) reserved seats for the Hurricane Show Choir's Spring Show in May 2026.

SILVER SPONSOR \$500

- Half-page ad in the Red Hot Championship program, an event in which multiple high school and middleschool show choirs from across West Virginia, Ohio, and Virginia attend;
- Single choir sponsorship for the Red Hot Championship event;
- Logo placement on live streaming for single choir sponsorship at the Red Hot Championship;
- Logo placement on www.hurricaneshowchoirs.com;
- Full season, placement of your company logo at all Hurricane Show Choir events; and
- Two (2) reserved seats for the Hurricane Show Choir's Spring Show in May 2026.

BRONZE SPONSOR \$250

- Quarter-page ad in the Red Hot Championship program, an event in which multiple high school and middleschool show choirs from across West Virginia, Ohio, and Virginia attend;
- Logo placement on www.hurricaneshowchoirs.com; and
- Two (2) reserved seats at the Hurricane Show Choir's Fall Show.

SCHOLARSHIP OPPORTUNITIES

- Singer/Dancer Scholarship \$400
- Show Band Scholarship \$100
- Stage Crew Scholarship \$75

*If a sponsorship is received after the Fall Show event, the sponsor will receive reserved seating based on their sponsorship level for the Spring Show event.



Sponsorship

Company Name _____
Email Address _____
Address _____
City, State _____
Zip _____

Primary Contact _____
Phone Number _____
Show Choir Connection _____

☐ I want my name to remain anonymous

Yes! I want to sponsor Hurricane Show Choirs!

- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250

Yes! I will support a scholarship for a Hurricane Show Choir member!

- ☐ Singer/Dancer Scholarship \$400
- ☐ Show Band Scholarship \$100
- ☐ Stage Crew Scholarship \$75

I would like my sponsorship level indicated above to be committed for:

- ☐ 1 Year
- ☐ 2 Years
- ☐ 4 Years

Authorized Signature

Date

Hurricane Show Choirs EIN#: 61-1505216

Please return this form and your check to the address listed below. We will reach out to you regarding your company logo and other items as they pertain to your sponsorship level. Please send checks payable to:

Hurricane High School Show Choir Boosters

Show Choir Booster Use Only

Approved By

Payment

c/o Joseph Kincaid
3350 Teays Valley Road
Hurricane, WV 25526



Hurricane Show Choirs | 3350 Teays Valley Road | Hurricane, West Virginia,
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